

COMMUNITY IMPACT REPORT 2024

GREATER SOMERSET COUNTY YMCA

For a better us.®

HERE FOR GOOD

Dear Friends of Greater Somerset County YMCA,

As we close out another incredible year, we are filled with pride as we reflect on the profound impact Greater Somerset County YMCA continues to have in our community. This Community Impact Report offers a glimpse into how we remain a steadfast anchor institution that strengthens community and improves the lives of those we serve.

THE Y: A BEACON OF HOPE AND CONNECTION

In a world that often feels fragmented, the Y stands as a beacon of hope, connection, and support. Our commitment to strengthening community, fostering inclusion, and addressing critical issues like youth development and health equity has never been more vital. Whether it's a child learning to swim, a senior enjoying social connections, a family engaging in healthy activities, or a teen discovering their potential, the Y is here to meet the evolving needs of our community.

ANOTHER YEAR OF COMMUNITY IMPACT

Greater Somerset County YMCA plays a pivotal role in responding to community challenges. From providing access to essential programs like afterschool care and summer camps, to offering financial assistance to neighbors in need, to community food distribution, the Y ensures that everyone, regardless of their circumstances, has access to the resources they need to thrive. This year, we expanded outreach to underserved communities to remove barriers and ensure that even more individuals can access vital services and be part of the Y's transformative mission.

LOOKING AHEAD WITH GRATITUDE

We are excited to look ahead to another year of service, knowing that our impact will only continue to grow. Guided by a new strategic plan, we are committed to enhancing our programs and facilities, as well as developing new ways to support mental health, bridge the gap in access to quality education, and create a sense of belonging for everyone in our community.

Our ability to serve the community is made possible by the support of countless individuals—donors, partners, volunteers, and our dedicated staff. We are profoundly grateful for each of you who has contributed your time, talent, and resources to ensure that Greater Somerset County YMCA remains a thriving cornerstone of our community.

It is through your generosity that we are able to provide so many transformative opportunities. Together, we are making a tangible difference in the lives of individuals and families, and we are building a healthy, vibrant, and connected community.

We look forward to continuing this important work with all of you. The Y will always be here – a place where families find strength, where friendships are built, and where every person is inspired to realize their unique potential.

With heartfelt gratitude and anticipation for the year ahead,

Sincerely,

Greg M. Romano Board of Directors Chair









FOREVER IN SERVICE

Greater Somerset County YMCA has been addressing important social issues that affect our children, families, health, and neighbors for 151 years. The Y is a vital, trusted, and respected community asset. With the help of many, we respond to critical needs with emphasis on marginalized, under-resourced, and underserved populations. Everything we do, at the Y, is rooted in our mission, vision, values, and commitment. the

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In 2024, our Board of Directors launched planning efforts for a new strategic plan, which resulted in an updated mission and vision. In this Community Impact Report, we are pleased to share with you an overview of our strategic priorities, as well as highlights of our 2024 accomplishments.

OUR MISSION:

To cultivate an inclusive and dynamic community through programs that promote social connections and inspire individuals to realize their unique potential.

OUR VISION:

A healthy, vibrant, and connected community

OUR VALUES:

Caring | Honesty | Respect | Responsibility

OUR COMMITMENT:

To ensure that everyone has the opportunity to reach their full potential with dignity.



OUR ORGANIZATIONAL STRATEGY

Greater Somerset County YMCA is committed to expanding its impact and fostering a healthier, more connected community through strategic growth and innovation. To remain a vital and relevant resource, we will continually adapt and enhance our facilities, programs and services to align with emerging community needs and trends.

Our focus on fostering social connections will create a strong sense of belonging and support across all age groups, helping to combat social isolation and promote mental and physical well-being. We will prioritize partnerships that strengthen our ability to address critical issues, including mental health support, workforce development, and access to inclusive spaces.

Our commitment to serving all will guide every aspect of our work, influencing program design, community engagement, and staff support. By fostering a culture of respect and inclusion, we will build trust and amplify the positive impact of the Y for everyone we serve.

OUR PROGRAMMATIC & OPERATIONAL STRATEGIES

Community Needs & Partnerships: Leverage the Y's strengths and strategic partnerships to effectively address critical community needs—prioritizing education, mental health, and support for underserved populations.

Program Excellence & Member Experience: Distinguish the Y through innovative programs in health, wellness, education, and enrichment that align with our holistic, community-focused mission.

Enhance Facilities: Create flexible and dynamic environments that improve accessibility and foster social connections, ensuring our spaces meet the evolving needs of our diverse membership.

Amplify the Brand: Increase awareness and showcase the Y's value proposition and diverse programs by effectively communicating our community impact through compelling storytelling and strategic marketing initiatives.

Strategic Growth & Sustainability: Drive sustainable growth by diversifying revenue streams, expanding partnership opportunities and strategically optimizing program offerings and services to ensure long-term stability and resilience.

Talent Management: Foster an inclusive and welcoming culture that attracts, retains, and develops strong staff and volunteer leaders, empowering them to drive the organization's mission forward.

Financial Development & Accessibility: Strengthen our culture of philanthropy by enhancing fundraising initiatives and cultivating relationships to ensure growth and accessibility.

Technology & Data Management: Enhance our technology infrastructure to continuously improve security, communication, analytics, and AI capabilities, ensuring efficient operations and informed decision-making.



MEET DAMIEN

"Planning for my future, I made a life-changing decision to join the Navy. But, there was a major obstacle; I had to overcome my fear of water and learn to swim. At the Y, I shared my dream with the staff. They were so eager to help me succeed. In swim lessons, they started with the basics to build my confidence. Week after week, I kept pushing past my fear and improving my swim skills. As I worked hard in the pool, the whole Y community got behind me. Members and staff were excited to witness my progress and continually cheered me on. In 2024, I enlisted in the Navy and proudly graduated from boot camp – a milestone that wouldn't have been possible without the Y. As I prepare to attend submarine school, I am so grateful for the support of the Y's staff who helped me turn a challenge into an incredible achievement." – Damien, Hillsborough YMCA

HERE FOR GOOD 2024 MISSION IMPACT HIGHLIGHTS



SUMMER OF DISCOVERY

Summer camp at the Y is a season of discovery and personal growth for children and teens. There is an abundance of opportunities for experiential learning that allow young people to broaden their horizons. Each day immerses our campers in activities that encourage them to unleash ingenuity, talents, and fun, all while making friends and lifelong memories. Our well-rounded approach enriches the whole child through social-emotional, academic, character, and physical development.

1,900+ campers across all branches **1 in 4** campers received Financial Assistance



CAREFREE SUMMER

At the Y, we always seek to remove barriers that prevent neighbors from thriving – particularly those who struggle financially, physically, or emotionally. This summer we had a meaningful opportunity to be a support system for families experiencing homelessness, children suffering from grief, trauma, and loss, as well as children with special needs. It was an enriching experience for the children who enjoyed a summer making friends while learning to swim, discovering nature, enhancing knowledge, and building self-esteem – all in the carefree environment of Y camp.

23 children, currently without a permanent home from the Franklin Township and Trenton School Districts, were registered for camp at: Princeton YMCA, Franklin Township YMCA, and Somerville YMCA.

21 children dealing with grief, trauma, or loss had the safe, welcoming, and caring environment of Y camp and skilled staff trained in trauma informed care to help them heal and grow.

94 children with special needs benefited from an inclusive camp environment to enjoy a summer of friendship, fun, and learning.



OLYMPIC GLORY

It is always amazing to witness athletes competing at such a high level on the world stage. Their innate talent, unwavering dedication to training, and focused goalsetting, coupled with the enthusiastic support of their families, friends, coaches, and supporters, create a truly magical combination. The 2024 Summer Olympic Games were especially exciting for all of us at GSCYMCA. Two alumni from our STORM Swim Team gualified to compete in Paris. Matt Fallon qualified to compete in the Men's 200m Breaststroke. Jack Alexy qualified to compete in three events: Men's 100m Freestyle, Men's 4x100m Medley Relay, and Men's 4x100m Freestyle Relay. We are extremely proud of both swimmers for their remarkable achievements, for representing the USA, and for representing GSCYMCA. And, we congratulate Jack Alexy on winning a Silver Medal in the Medley Relay and a Gold Medal Freestyle Relay respectively. Our Y helps to makes dreams come true.



MEET RUTH

"Over 40 years ago, I joined the Y to enroll my daughter in swim lessons; she was swimming on her own by age 3! Through the years, the Y has become an essential part of my daily routine with water exercise, cardio workouts, and lap swimming. Recently, I also began strength training. At my annual physical, my doctor compared me to his 63-year old patients...I'm in my mid 70s! Being active allows me to travel, which I love. My health and well-being are because of the Y. It's a wonderful place for seniors to strengthen physical and mental health through exercise and socialization; especially for seniors, like me, who live alone. The staff are so supportive and I've made many friends. I proudly support the Y and its mission to strengthen community; and, I encourage others to do the same. I love the Y; it will always remain part of my life." – Ruth, Somerset Hills YMCA



WATER SAFETY

Swimming is a life skill that makes communities safer by preventing accidental drownings. We encourage children and adults, alike, to learn to be safe around water and develop strong swim skills. In addition to the Y's swim lessons, our no-cost Safety Around Water teaches essential knowledge and skills to help individuals of all ages to improve confidence and water safety. In 2024, we expanded our program that integrates Safety Around Water lessons into the physical education curriculum for 2nd graders beyond Franklin Township to additional school districts.

5,774 children in Swim Lessons
464 children in 2nd Grade Water Safety
218 adults & children in Safety Around Water
300 adults in Swim Lessons



PROMISING PATHS

Over the past year, a growing number of preteens and teens have been benefiting from new and enhanced Y programs that promote core values, deepen family connections, and inspire students to realize their full potential. Two such programs are Y Achievers and ACE (Achieve, Compete, Excel). These mentorship programs, designed to inspire bright futures among underresourced teens, are offered at no cost at our Plainfield, Princeton, and Somerville branches. YAchievers supports students with career and college readiness through weekly meetings, college/career planning, internship guidance, and college tours. The ACE program provides support to students to address truancy and guide them toward graduation. Through these programs Y staff serve as positive role models who demonstrate the importance of goal setting, hard work, resilience, and ethical decision-making.

69 high school students, grades 8 – 12 100% participate at no cost



A NEW HOME

We are thrilled to announce that we have a new location in Plainfield. Through a longstanding partnership with the duCret School of Art, we have relocated our Plainfield YMCA offices to the school and acquired program spaces. We are excited about the opportunities this will bring to expand programming and to deepen the impact we have in the Plainfield community.

MEET GLENDALYN

"My first experience with the Y was when I was a shy, quiet 8-year old. I had moved from a different school district and making friends was a challenge. At After School Care and Summer Camp, the Y staff helped me step out of my comfort zone, try new things, and make friends. The Y is a place where I feel safe and supported. Now that I'm a little older, the Y is helping me to prepare for college in the Y Achievers program. I realize that the Y has helped me to become brave and confident. I've learned the importance of staying true to yourself and to find commonalities with others; this is what builds lasting friendships. The Y has always made a positive impact on my life; I feel it in my personal growth, improved social skills, and strengthened self-assurance." – Glendalyn, Somerville YMCA



INSPIRE YOUTH

Today's children are tomorrow's leaders, and developing future leaders has always been a pillar of the Y's work. We are committed to developing new generations of change-makers who will create communities we all want to live in—young people who grow into thriving adults and transform communities by influencing systems change, bridging social divides and giving back. Our youth programs inspire kids to build relationships, resilience, understanding, empathy and emotional maturity; to cultivate fundamental values of caring, honesty, respect, and responsibility; and to encourage positive behaviors for learning, work, and life to succeed now and in the future.

9,479 ACTIVE CHILDREN & TEENS

Throughout the year at the Y, children and teens are empowered to reach their full potential by exploring new interests, pursuing their passions, and connecting with family and friends. It is a safe haven where they can be, belong, and become.

1,283 YOUNG ATHLETES

Through our Swim Team, Gymnastics, Sports and Dance programs, kids learn discipline, set personal goals, hone their skills, experience sportsmanship, and gain camaraderie – all while having fun.

1,290 ENGAGED LEARNERS

Parents entrust their children to us while they work with peace of mind knowing that their children are safe, happy, and learning. In our Early Learning Readiness, After School Care, and Academic Enrichment Programs we promote educational growth, strengthen social-emotional competencies, and instill important values for life.

797 TEEN LEADERS

At the Y, teens benefit from leadershipbuilding opportunities. In our Student Advocates program, high school students engage with our Branch Boards to support the Y's mission while summer internships and part-time employment offer valuable professional skills. Our Counselor in Training summer program and volunteer opportunities further inspire leadership among teens.

IMPROVE HEALTH

Individual health is essential to a strong, thriving community. When we all work together to inspire wellness, the whole community benefits. In a world where much attention is on treating illness, we remain committed to improving individual and community health with emphasis on prevention. Through a holistic approach to wellness focused on strength in spirit, mind, and body, we provide the tools, resources, and support needed to live a healthy life at every age.

12,604 HEALTHY ADULTS

Throughout the year, the Y provides a supportive environment where adults find balance and improve overall wellness, thereby, achieving meaningful change in themselves and in their community.

115,793 FITNESS PARTICIPANTS

Through Group Exercise, Personal Training, Masters Swim, and other exercise programs, we guide, encourage and motivate adults to reach their wellness goals while improving their performance, health, and overall well-being.

2,545 CONNECTED SENIORS

To ensure seniors in our communities are living healthy, connected lives, we offer a robust array of activities for older adult members, including social events, fitness classes, educational opportunities, and more. Additionally, our staff often conducts outreach to check on their well-being, encourage them to engage in Y programs, and offer assistance as needed.

386 INDIVIDUALS MANAGING CHRONIC DISEASE

We help adults to prevent and manage chronic disease by improving health through programs such as our YMCA's Diabetes Prevention Program, Total Parkinson's[®] to manage the disease, Memory Café for Alzheimer's and dementia, Enhance[®]Fitness to manage arthritis, and LIVE**STRONG**[®] at the YMCA to support cancer recovery.

STRENGTHEN COMMUNITY

When we work together, we move individuals, families, and communities forward. Our Y has a deep history rooted in responding to society's most pressing needs by developing innovative, community-based solutions to help those in need to reach their full potential. By inspiring a spirit of service and bringing together people from different backgrounds, perspectives, and generations, we ensure that everyone has access to the opportunities, relationships, and resources necessary to learn, grow, and thrive.

105 DEI & COMMUNITY CONNECTION INITIATIVES

The Y is a place where all people can find support, fellowship, and hope. In a spirit of unity and standing in support of all people, we expanded our DEI and Community Connection initiatives to ensure the Y remains a safe space where all are welcome.

158,000+ MEALS PROVIDED

THE FREE PANTR

As food insecurity remains an ongoing concern locally, we continued our efforts to support the need. Through generous support of corporate partners and Y members, and in collaboration with local organizations, we provided meals to hungry neighbors and offered basic essentials through our Little Free Pantries available 24/7/365.

1,029 ACTIVE VOLUNTEERS

With a focus on social responsibility, the Y offers a host of important volunteer experiences for adults and teens. In 2023, devoted volunteers donated their time, talent, and service to advance the Y's mission, to help transform lives, and to strengthen community.

80% EMPLOYEE RESIDENTS

With a commitment to workforce development, the Y is a valuable asset in our communities. More than 80% of our Greater Somerset County YMCA staff live within our service area.

BETTER TOGETHER

GRANT PARTNERS

The funders that invest in the Y help us to strengthen community through Youth Development, Healthy Living, and Social Responsibility. They see the Y as an agent of change working toward the benefit of all. Through their support, children reap the benefits of summer camp and accelerated learning; communities are safer through water safety programs; adults live healthier lives through chronic disease modifying programs; and, families have meals on their tables through food security initiatives. Along with our donors, these foundations and grantors help us move more surely toward our mission.

- City of Plainfield
- Corella & Bertram F. Bonner Foundation
- Franklin Township Community Development Block Grant
- Greater Raritan Workforce Development
- Johnson & Johnson Health Care Fund
- Mary Owen Borden Foundation
- New Jersey Department of Human Services
- New Jersey YMCA State Alliance
- NJM Insurance Group
- Plainfield Foundation
- Princeton Area Community Foundation
- PSE&G
- Somerset County
- Somerset County Community Development Block Grant
- Somerset Hills Community Health Foundation
- Somerset Hills School District
- The Westfield Foundation
- Township of Hillsborough
- Union County Community Development Block Grant
- YMCA of the USA
- YMCA of the USA's Strategic Initiatives Fund

COMMUNITY PARTNERS

At the Y, we work to empower young people, improve health and wellbeing, and inspire action in and across communities. Our community partners, along with our donors, bolster our mission and lift up underresourced neighbors to help them thrive through the Y's vital programs and services. Together, we continue to drive transformative impact by finding solutions for local issues and moving community forward. We are honored by the trust and generosity of our corporate citizens.

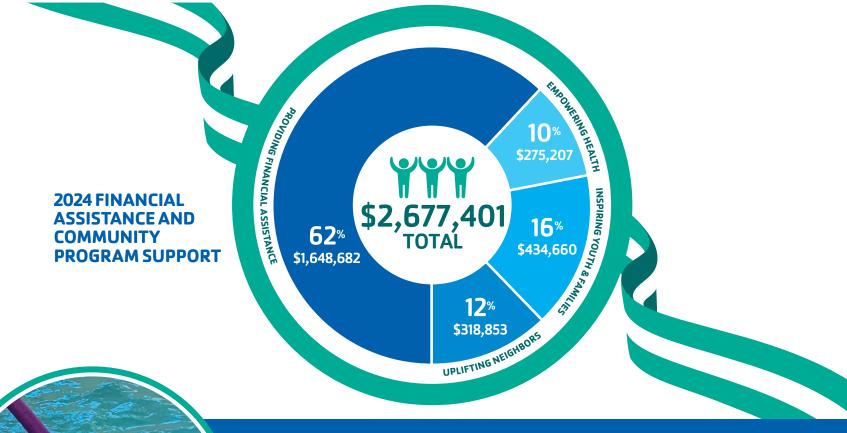
- Bank of America
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- LifeFitness
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- Peapack Private
- Regeneron
- Rotary Club of Hillsborough
- Rotary Club of Somerset Hills
- Schilke Construction
- Somerset Patriots
- Tri-County Orthopedics
- Wells Fargo Advisors

MEET TAMMY

"Last year, I was unemployed and faced a second battle with cancer. I needed a place to rebuild my strength, physically and mentally, without constant worry and I found Livestrong at the YMCA – a cancer recovery program that is offered at no cost to participants! The sessions were effective and enjoyable – I regained my physical vitality and also made friends. The supportive, knowledgeable, and compassionate staff played a key role in my recovery journey. Thanks to their guidance, I was better able to face the challenges ahead, including an upcoming surgery. The Y's generosity didn't end there; they provided financial assistance for a membership so I could continue my progress without financial strain. The Y's impact is so meaningful; it is a major part of my healing journey. To everyone involved—program participants, dedicated staff, and generous donors—I offer my heartfelt gratitude. This opportunity has made an immeasurable difference in my life." – Tammy, Princeton YMCA

FINANCIAL ASSISTANCE & COMMUNITY PROGRAM SUPPORT

Financial assistance and community program support ensure that our doors remain open to all. Our member dues and program fees support everyday operations. However, Greater Somerset County YMCA's mission-work relies on individuals, partners, businesses, and grant funders for philanthropic support, which is necessary to sustain financial assistance, charitable services, and provide access to people of all income levels. Awards for child care and school age child care allow single and dual-working parents to work with peace of mind. Camp scholarships provide kids with the opportunity to unleash the adventure in their hearts while building lifelong friends and memories. Membership awards and program assistance empower individuals and families to pursue their interests and stay healthy – regardless of an inability to pay. In addition to direct financial assistance, our mission-based programs meet critical, unmet community needs.



MEET DANIELLE & HER TRIPLETS

"For me, the Y is 'make it or break it'. I am a single mom of 5 children, a full-time paralegal, and a full-time student. If I didn't have the Y's programs, I wouldn't be able to work, pursue my education, or support my family. My 6-year old triplet boys – Felix, Jacob, and Noah – love being a part of the Y's before school care and camp programs. From playing outside, to arts and crafts, to making summer friends, to the diverse environment, to the supportive staff – my boys are exposed to and benefiting from people and experiences that inspire them to be caring, open, and compassionate. Having the opportunity to apply for financial assistance, means I don't feel like a burden to others and I don't have to struggle as hard to make ends meet. The Y is a wonderful asset in our community." – Danielle, Franklin Township YMCA

STATEMENT OF FINANCIAL POSITION

ASSETS	2024	2023 ¹
Cash & Cash Equivalents	6,870,984	8,806,178
Investments	7,906,861	5,088,252
Accounts Receivable	716,457	638,658
Pledge Receivables	535,892	353,648
Land, Building & Equipment, Net	34,820,394	34,620,324
Other Assets	247,479	283,242
	51,098,067	49,790,302
LIABILITIES		
Accounts Payable & Other Liabilities	548,183	613,415
Accrued Expenses	695,028	615,656
Deferred Revenue	376,426	392,136
Bonds, Notes & Mortgages Payable	281,300	281,300
	1,900,937	1,902,507
NET ASSETS	49,197,130	47,887,795

¹Audited Results

STATEMENT OF ACTIVITIES & CHANGES IN NET ASSETS

SUPPORT & REVENUES	2024	2023 ¹
Program Revenue	11,506,272	9,779,572
Membership Dues	10,802,039	9,046,847
Grants & Contributions	1,977,955	3,914,259
Other	1,372,965	1,425,042
Financial Assistance	(1,648,682)	(857,703)
	24,010,549	23,308,017
EXPENSES		
Salaries & Related Expense	14,041,500	13,306,104
Contractual Services	1,972,209	1,812,105
Supplies/Equipment	926,238	931,830
Occupancy	2,382,153	2,149,141
Depreciation	2,270,304	2,025,518
Financing	10,693	174,192
Other	1,319,705	1,286,309
	22,922,802	21,685,199
Surplus/Deficit	1,087,747	1,622,818

MEET SILVIA & HER SON

"My sweet boy seemed to grow by leaps and bounds in the Y's summer camp. Ethan is a shy and delicate child. It was hard for me to trust others to care for him; but, I learned quickly that the Y staff is caring, helpful, respectful, and attentive. I needed financial support and caring guidance for Ethan during summer months, and the Y delivered both! At camp, Ethan learned so much...he made friends and played with other children, something he can't do at home; he adjusted to be in new environments; and he grew socially through new experiences. I am amazed at the impact Y camp has had on Ethan's growth. He can't wait to go back next summer. That makes my heart happy!" – Silvia, Plainfield YMCA



DEDICATED TO COMMUNITY

We recognize and extend our sincere gratitude to the following individuals, partners, corporations, foundations, local businesses, and community organizations that have supported Greater Somerset County YMCA from January 1 to December 31, 2024. This list reflects donors' cumulative contribution(s) made for all funding priorities at the level of \$1,000 and above. Please accept our sincere apologies for any errors or omissions.

100,000 +

Anonymous

\$50,000 - \$100,000

Mridula and Ram Anbarasan John and Dorothy Cassimatis Eileen and Les Quick, III YMCA of the USA

\$20,000 - \$49,999

Anonymous Bank of America Matching Gifts

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Christine's Hope for Kids Foundation City of Plainfield Colodney Family

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\$1,000 - \$2,999

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Uwe Trinks

GREATER SOMERSET COUNTY YMCA

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For a better us®

GREATER SOMERSET COUNTY YMCA

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Charity : Navigator

Greater Somerset County YMCA is a leading nonprofit committed to strengthening community by connecting all people to their potential, purpose and each other. The Y empowers everyone – no matter who they are or where they're from – by ensuring access to resources, relationships and opportunities for all to learn, grow and thrive. For information about Greater Somerset County YMCA and financial assistance, visit us at www.gscymca.org.